Public–Private Partnership as a means to Improve Animal Welfare Globally

Dr Ann Wilkinson, President, SSAFE
SSAFE’s Vision

To integrate food safety, animal health, and plant health across food supply chains to improve public health and well-being

*Animal Welfare is one of many important goals in an integrated food supply chain*
SSAFE’s Mission

To foster the continuous improvement and global acceptance of internationally recognized food protection systems and standards through public-private partnerships

SSAFE is not a standard setting body
SSAFE Members:

1. Represent diverse perspectives from farm to table
2. Share a focus on the safety of the global food supply
3. Agree that food safety is best achieved through cooperation
4. Support the International Governance apparatus as the framework for food safety systems to facilitate the safe trading of foods
5. Recognize that “Trading Safely” provides consistency and opportunities for developed and developing regions
6. Value collaborations with public entities in the provision of training resources to those that need them most
Our Strategy

**Build**
Create and support collaborative platforms that bring stakeholders together to develop science-based strategies to facilitate the production and distribution of safe food.

**Impact**
Support and promote internationally recognized science-based Harmonization of Standards, such as those referenced in the WTO/SPS agreement (i.e., CODEX, OIE and IPPC), as well as ISO 22000, that protect human animal and plant health.

**Grow**
Seek to improve the global food system through Capacity Building (stimulating education and improving local infrastructures) and promoting Social Responsibility through economic growth that conserves the environment and natural resources as well as provides fair employment opportunities.
Public-Private Partnerships

SSAFE has Memorandums of Understanding (MOUs) with:

- Food and Agriculture Organization of the United Nations (FAO)
- World Organization for Animal Health (OIE)
- Global Food Safety Initiative (GFSI)

Additionally, SSAFE has:

- Observer Status in CODEX
- Liaison Status in ISO
Membership

- Coca-Cola
- Pfizer
- Nestlé
- Cargill
- UL
- Underwriters Laboratories
- Michigan State University
- Keystone Foods
- Fonterra
- Dairy for life
- Danone
Partnership
Global-to-local food safety systems

INTERNATIONAL GOVERNANCE
CODEX-OIE-IPPC & WTO

SCIENCE-BASED STANDARDS

LAWS & REGULATIONS
National to Local Regulations, Imports/Exports

INSPECTION & COMPLIANCE
Network of Labs and Inspectors Verify Compliance

COUNTRY INFRASTRUCTURE

Primary Production Animal Food Food Manufacture Packaging Material Distribution Retail

FOOD CHAIN

1. INTERNATIONAL GOVERNANCE
CODEX-OIE-IPPC & WTO

2. LAWS & REGULATIONS
National to Local Regulations, Imports/Exports

3. GUIDELINES & RECOMMENDATIONS
ISO Voluntary Measures

4. FOOD SAFETY MANAGEMENT SYSTEMS
GFSI Capacity Building, Benchmarked Systems

BUSINESS INITIATIVES

MICHIGAN STATE UNIVERSITY
Sanitary Phytosanitary Agreement (SPS)

Gives legal standard setting authority to OIE, CODEX and IPPC

INTERNATIONAL GOVERNANCE
CODEX-OIE-IPPC & WTO

WTO

OIE
Animal Health

CODEX
Food Safety

IPPC
Plant Health

Animal Welfare
Evidence Based Standards

1. INTERNATIONAL GOVERNANCE
   CODEX-OIE-IPPC & WTO

2. COUNTRY INFRASTRUCTURE
   LAWS & REGULATIONS
   National to Local Regulations, Imports/Exports
   INSPECTION & COMPLIANCE
   Network of Labs and Inspectors, Verify Compliance

- Primary Production
- Animal Food
- Food Manufacture
- Packaging Material
- Distribution

SCIENCE-BASED STANDARDS
Guidelines and Recommendations

1. INTERNATIONAL GOVERNANCE
   CODEX-OIE-IPPC & WTO

2. GUIDELINES & RECOMMENDATIONS
   ISO Voluntary Measures
   GFSI Capacity Building, Benchmarked Systems

3. INTERNATIONAL ORGANIZATION FOR STANDARDIZATION

4. BUSINESS INITIATIVES
   FOOD SAFETY MANAGEMENT SYSTEMS
   Accredited Certification, Transparency
ISO Technical Specification on Animal Welfare: Rationale

Global Meat Trade (Source: Gira)
ISO Technical Specification on Animal Welfare: Objectives

- Provide a methodology which will enable implementation of animal welfare management principles in enterprises
- Develop an outcome based approach
- Wherever possible, develop specifications based on science
- Include all terrestrial animals in all life stages
- Encourage harmonization based on the internationally recognized standards of the OIE
- Utilize the guidelines and management principles to educate and drive implementation
Build

Support of the ISO Technical Specifications on Animal Welfare, bringing together experts globally to develop a tool for Businesses and others to implement in their operations.

Impact

Remain aligned with the standards developed in the OIE Terrestrial Code to ensure that Business Initiatives and country laws and regulations remain harmonized on animal welfare standards.

Grow

Deploy the management principles through client-supplier relationships globally and provide the educational tools where necessary.
For more information

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Thank You