

**Panamerican World Rabies Day Initiative
Photo Contest 2015**

Cely Avila, Carla Perdiz
PANAFTOSA-PAHO/WHO

Why?

Human rabies transmitted by dogs is in the process of being eliminated in the Americas. However some areas continue to register cases, even though the disease is entirely preventable. To raise awareness and to show that, with joint efforts, the elimination of human rabies transmitted by dogs is possible, **PANAFTOSA-PAHO/WHO** and its partner organizations of the **Pan-American World Rabies Day Initiative**¹ conducted a photo contest for the World Rabies Day, 2015.

Methods and Results

The Photo Contest, based on the theme "*End Rabies Together*", aimed to bring together images from the communities that communicate powerfully on prevention (dog vaccination, education activities, etc); control (responses to human and dog cases); and any other activities within the theme. The contest was widely advertised by PAHO and partners.

The contest received over 100 photos from all over the region. The winning pictures will be publicized in the PANAFTOSA-PAHO/WHO and partner organizations websites and social networks and used in future publications. The winners will also receive a certificate.

¹ Partners Pan-American World Rabies Day Initiative 2015: PAHO/WHO, World Veterinary Association (WVA), Global Alliance for Rabies Control (GARC), American Veterinary Medical Association (AVMA), African Veterinary Association (AVA), Euro-Arab Veterinary association (EAVA), World Animal Protection, Canadian Veterinary Medical Association (CVMA), North American Veterinary Community (NAVC), The World Small Animal Veterinary Association (WSAVA) and Pan-American Association of Veterinary Science (PANVET).