

Offer of internship

Position title: Internship for Digital Communication - Communication Unit
Allowance: 633,75 € / month
Duration: 4 months (September to December 2018)
Context <p>The World Organisation for Animal Health, previously known as the « Office international des épizooties » (OIE), was created on the 25th of January, 1924. Its headquarters are based in Paris. It comprises 181 Member Countries and is present on all continents through 12 Representations or Bureaus in total. The OIE is an intergovernmental organisation recognised by the World Trade Organization as a reference Organisation for intergovernmental standards concerning the sanitary safety of international trade of animals and products of animal origin and zoonoses. The OIE is in charge of improving animal health, veterinary public health and animal welfare worldwide, as well as transparency of the global animal disease situation.</p> <p>Since its establishment in the early 2000s, the OIE Communication Unit has progressively broadened its scope, covering institutional, internal and digital communication (including the OIE websites and social media), multimedia, press relations and links with the OIE network.</p>
Positioning and reporting <p>The Intern for Digital Communication will work and learn under the Digital Communication Officer supervision and will answer to the Head of the Communication Unit.</p>
Internship role and activities <p>The Intern for Digital Communication will assist on the implementation of the different communication digital strategies as well as on the development of multimedia by:</p> <ul style="list-style-type: none">• Developing and publishing content for the different OIE social media channels• Developing graphic content for social media as well as for the OIE Website• Updating the OIE website as requested by the Digital Communication Officer• Extracting statistics and analytics of the different digital communication channels (website, dedicated websites, social media, emailing and others)• Assisting on the development of multimedia production• Undertaking any other tasks, assigned by the Head of Unit
Qualifications and Experience <p>Qualifications</p> <ul style="list-style-type: none">• Currently studying or recently graduated from a communication and/or journalism and/or another degree based on proven experience in the field of digital communication. <p>Requirements</p> <p>Technical skills</p> <ul style="list-style-type: none">• High proficiency (oral, reading, speaking) in English;• Familiarity on the administration of social media platforms like Facebook, Twitter, LinkedIn YouTube and Flickr;• Familiarity and understanding of web design tools like WordPress and Mailchimp;

- Knowledge on graphic design and on the use of design tools like Adobe Suite (Photoshop, Illustrator and InDesign);
- Excellent computer skills in a Microsoft environment.

Additional skills

- Knowledge of Spanish and/or French is an asset;
- Knowledge on video making and editing as well as on the use of video editing tools like Final Cut.

Interpersonal skills

- Excellent communication skills (verbal, written, interpersonal);
- Courtesy, tact and ability to establish and maintain good working relations in a multinational and multicultural environment;
- 'Can do' attitude and ability to work within short deadlines;
- Ability to work well as part of a team.

Working conditions

This is a full-time internship based in Paris, France.

General information

The OIE places high value on a multicultural and positive work environment.

The OIE is an equal opportunity employer and welcomes applications of all qualified candidates, irrespective of their ethnic origin, gender, opinions or beliefs.

If you are interested in this internship, please complete your application online **by 25 June 2018 at noon (Paris time) at the latest** by clicking on the link below.

Should you have any questions, please contact Human Resources at hr.dept@oie.int.

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