John Wyld was born in the United Kingdom, and took up a career at sea when he left school. He spent 11 years as a ship's officer, and attained his Master Mariners Certificate in 1967, in Australia. John was married in 1968 in Melbourne, and took up sheep and cattle production in Western Victoria. John and his wife, Anne, now run two farms, and an opportunity feedlot. The operation covers both breeding and fattening, for the domestic and export markets. Industry participation has played a big part in John’s life, being active in farmer organisations, from local, to the State and the national level. He has held many senior positions, such as President of the Cattle Council of Australia from 1995 to 1998, and has been a Board member of the Australian Meat and Livestock Corporation from 1990-1995, and is currently a Board member of Meat and Livestock Australia. A major role has been Chairman of the Australian National Livestock Identification System. John has served in this capacity since 1995, and has seen the system develop from an idea, through to a fully operational and successful national system.