ARTICLE 1: Purpose of the competition

In 2015, the World Organisation for Animal Health (OIE) is holding its first OIE PHOTO COMPETITION. These rules contain ten articles.

The theme of the 2015 competition will be “Animal health, beyond the cliché”. The aim is to illustrate the day-to-day prevention, surveillance, diagnosis and control activities carried out by animal health players in the field to safeguard animal health worldwide. The winners of the OIE PHOTO COMPETITION 2015 will therefore be the photographers who best illustrate these activities, both artistically and in terms of representing the professional practice concerned.

Photos should highlight the human/animal interactions that typify the activities of animal health professionals. Photos illustrating the crucial collaboration between animal health players in the field (veterinarians, farmers, researchers and others), as well as the links between public health and animal health, will be given preference when selecting the winners. The jury will also take into account the photo caption.

It is therefore not advisable to submit photos taken in veterinary clinics or involving surgery.

ARTICLE 2: Entrants

The competition is free and open to the following individuals over the age of 18 (hereafter referred to collectively as the "OIE network"):

- delegates of an OIE member country
- focal points of an OIE member country
- employees of the veterinary services of an OIE member country
- employees of an OIE reference centre
- OIE experts (members of commissions, working groups, ad hoc groups and those working on technical items for the general session or regional commissions)
- employees of an OIE regional or sub-regional representation.

For definitions of the above-mentioned terms, see www.oie.int.

OIE headquarters staff is excluded from the competition and must not participate either directly or indirectly, via members of the OIE network.

The number of entries is limited to one per person (same surname, same first name and same postal address, irrespective of which email address is used). In the event of multiple entries by the same person (same surname, same first name, same postal address, irrespective of which email address is used), all entries from that person will be automatically rejected.

ARTICLE 3: Functioning

The competition will be announced to the OIE network by email from the OIE Director General.

The competition entry procedure will also be published on the OIE Facebook and Twitter pages, as well as on a dedicated web page on the website www.oie.int from 20th March 2015 until 11pm on 1 May 2015 (Paris time).

As neither Facebook nor Twitter are the organisers or sponsors of the competition, they cannot be held liable for any problem related to the competition. The competition is not associated with, managed by or sponsored by Facebook or Twitter.

DEADLINE FOR ENTRIES: 1 May 2015
To take part, entrants must:

1. Select between one and five photos corresponding to the theme;
2. Read and note these rules;
3. Download the entry form, complete all the fields and sign it;
4. Send electronically the duly completed and signed entry form, together with no more than five photos with captions that meet the technical requirements below, to the OIE Communication Unit at media@oie.int by 11:00 pm on 1 May 2015;
5. Make sure that they receive a confirmation email from the OIE Communication Unit acknowledging receipt of their entry;

The photos entered must have the following technical characteristics:

- colour or black & white
- format: jpeg, psd, eps or tiff
- minimum size 2480 by 3508 pixels (21 x 29.7 cm) (preferably the maximum size)
- minimum resolution 300 dpi (preferably the maximum resolution).

If any of the above conditions is not met, the entry will be disregarded. The date and time of reception of the complete entry will be taken into account for purposes of meeting the deadline. Any entry that is incomplete, illegible, submitted after the deadline or in any other form than that specified, will be disregarded. No entries via Facebook, Twitter or letter post will be accepted.

The entries that comply with these rules will then be judged by a jury composed of the OIE Director General, Bernard VALLAT, Daniel MORDZINSKI and Frédéric DECANTE for the 2015 competition. The jury's decision, which will be final, will be published on the web site www.oie.int on 15 May 2015.

The winners will be awarded the prizes mentioned in Article 8.

ARTICLE 4: Obligations

The photos must comply with the annual theme of the competition, which for 2015 is “Animal health, beyond the cliché”, as detailed on page 1 of the competition announcement and in these rules.

The photos must not be obscene, violent, dangerous, racist, contrary to public order, likely to harm the development of minors, offend the dignity of persons or condone crimes against humanity. Photos that do not comply with this provision will be automatically excluded from the competition.

The contestant represents and warrants that:

- he/she is the author of the photo(s) entered in the competition and therefore the exclusive owner of literary and artistic rights, namely the right to the name, the right of reproduction, the right of modification, the right to display the photo publicly, and the right to disseminate it via any medium anywhere in the world;
- he/she has obtained the prior written consent of the persons identified in the entered photo(s), thus ensuring that the OIE cannot be held liable for the use of the said photo in the context of this competition.

DEADLINE FOR ENTRIES: 1 May 2015
ARTICLE 5: Authorisation for publication

As the author of the entered photo(s) and holder of the associated literary and artistic rights, each entrant consents, as a condition of entry for the competition, to the photo(s) being displayed at the 83rd General Session in May 2015.

The entrant transfers to the OIE non-exclusive rights to use all or part of the photos (in their original or modified form), to reproduction, dissemination in any medium and display, with a mention of the author’s name in the copyright, in any communication or publishing medium.

These non-exclusive rights are granted for an unlimited period, worldwide, as from the date of submitting the entry and its acceptance by the OIE.

Entrants retain the right freely to use their photos and may at any time revoke the non-exclusive rights that they have granted to the OIE by sending a letter, dated and signed by contestants (who retain the literary and artistic rights), using a courier service with tracking and delivery against signature, to the following address:

Communication Unit  
World Organisation for Animal Health (OIE)  
12, rue de Prony  
75017 Paris, France  
Tel: +33 (0) 1 44 15 18 88

ARTICLE 6: Deadline

The deadline for submitting entry forms and photos is 1 May 2015 at 11:00 pm (Paris time).

ARTICLE 7: Prizes

A winner will be chosen from each region of the OIE global network:

- Africa Prize
- Americas Prize
- Asia, Far East and Oceania Prize
- Europe Prize
- Middle East Prize

.../...
Each prizewinner will receive the sum of €1,000.

The regional membership of contestants will be determined according to: the member country (for delegates, focal points or employees of veterinary services); the country where the reference centre is located (for employees of an OIE reference centre); the country of residence (for experts); or the country in which the OIE regional or sub-regional office is situated (for their employees, indicated in section 3 of the entry form giving details of the contestant’s network membership). A further consideration used to determine the contestants’ region will be his/her primary affiliation to the country covered by the corresponding OIE regional commission.

The prize will be awarded during the opening ceremony of the 83rd OIE General Session on Sunday, 24 May 2015. At the end of the competition, the prize will be transferred to the bank account designated by the chosen winners, before 30 June 2015.

**ARTICLE 8: Complaints**

The OIE disclaims all liability for the content of published photos. The OIE reserves the right to disqualify any contestants who fail, wholly or partially, to comply with these rules.

No claims against the OIE will be possible except for claims for failure to comply with these rules. The OIE cannot be held liable in connection with the competition and the entrants will therefore not be entitled to claim any damages or compensation whatsoever.

**ARTICLE 9: Availability of the rules**

These rules are available on the OIE web site (www.oie.int), as well as on the OIE’s Facebook and Twitter pages.

**ARTICLE 10: Personal data**

Contestants are entitled to access, rectify or delete personal data concerning them. These rights can be exercised by sending a written request to the OIE at the following address: media@oie.int

Contestants who exercise their right to delete data concerning them before the competition is closed will be deemed to have renounced their participation in the competition.