How can public-private partnerships strengthen the capacities of national Veterinary Services?
In 2017, the OIE surveyed its 181 Member Countries and also private entities on their experiences with public-private partnerships (PPPs) to identify case stories in the field of Veterinary Services, their benefits and key success factors, as well as their challenges.

Our analysis produced a typology of PPPs in animal health for promotion of practical action in the field. The objective of the OIE in 2018 is to disseminate information on this approach at the 86th General Session and beyond, with a view to facilitating more impactful and sustainable PPPs in support of national Veterinary Services worldwide.

**THE OIE PUBLIC-PRIVATE PROGRESS INITIATIVE**

The OIE Public-Private Progress initiative is a strategic 3-year initiative, from November 2016 to 2019, led by the OIE in collaboration with CIRAD* and supported by the Bill & Melinda Gates Foundation. It aims to assist OIE Member Countries in improving the quality of Veterinary Services while building robust and sustainable animal health systems that contribute to the health and well-being of human populations.

The Public-Private Progress initiative aims to:

- Provide an overview of PPPs in the field of Veterinary Services worldwide
- Foster relationships between the public and private actors of Veterinary Services in support of better animal health and food safety
- Measure the impact and added value of PPPs
- Propose tools to help OIE Member Countries engage in effective and sustainable PPPs

**IT IS ESSENTIAL THAT THIS INITIATIVE**

- Delivers clear guidance and support to national Veterinary Services of Member Countries towards promoting sustainable PPPs if and when relevant.
- Builds on decisions made during the 85th General Session of the World Assembly of National Delegates to the OIE in 2017, where it was agreed in Resolution N° 39 that:
  - The OIE will demonstrate the positive impacts of PPPs in the fields of animal health and livestock sector development, and disseminate best practices to support Member Countries.
  - Member Countries will use these best practices to promote, develop and implement policies and legislation jointly with the private sector for better animal health and a stronger livestock sector.

A WIN-WIN SITUATION

PPPs, when properly implemented, are mutually beneficial for the public sector and the private sector including:

- Private veterinary practitioners
- Private companies from the pharmaceutical or food industry
- Veterinary para-professionals (VPPs)
- Farmers, producers or trade associations

*CIRAD, the French Agricultural Research and International Cooperation Organization (an OIE Collaborating Centre).
THE OIE PUBLIC-PRIVATE PROGRESS INITIATIVE IN THREE PHASES

Results as of May 2018

The good participation rate in Step 1 reflects a significant interest in PPPs in animal health. Around 100 case stories were described by respondents in the OIE survey, building a solid base for a typology of PPPs in the field of Veterinary Services (see insert).

181 COUNTRIES

DATA COLLECTION STEPS

STEP 1
General MAPPING and TYPOLOGY of PPP initiatives worldwide
KEY SUCCESS FACTORS and OBSTACLES

ANALYSIS OF PVS DATABASE

LITERATURE REVIEW

181 COUNTRIES

STEP 2
Development and dissemination of BEST PPP PRACTICES

STRUCTURED ONLINE QUESTIONNAIRE SENT TO ALL 181 OIE MEMBER COUNTRIES AND 47 PRIVATE CONTACTS

EXPERT GROUPS TO DEVELOP RELEVANT GUIDELINES FOR EACH TYPE OF PPP

76 COUNTRIES

SCIENTIFIC ADVISORY BOARD TO SELECT 5-6 COUNTRIES FOR STEP 3

5-6 COUNTRIES

STEP 3
Economic IMPACT ASSESSMENT of PPPs

PARTICIPATORY FIELD DATA COLLECTION AND STAKEHOLDER WORKSHOPS

Output: Co-development of PPPs impact pathway

Output: Detailed description of PPPs, including socio-economic factors for implementation

Next Steps

The Public-Private Progress initiative will focus on:

- Assessing the impact of PPPs on Veterinary Services based on in-depth case study analysis
- Producing a tool kit for use by public and private partners within Veterinary Services to further the implementation of PPPs
- Identifying best practices and processes adapted to Low and/or Middle Income Countries (LMIC) to facilitate PPPs for improved performance of Veterinary Services in the field
FOSTERING IMPACTFUL COLLABORATIONS

Strong public-private partnerships can be instrumental in improving animal health systems. An underperforming animal health system in one country may endanger neighbouring countries, the region, the continent and possibly the entire planet. Since 2006, the OIE PVS* Pathway has helped evaluate and analyse how a country can improve its policies and strategies for effective and sustainable Veterinary Services. PPPs are recognised as a potential tool to effectively reinforce national Veterinary Services.

*Performance of Veterinary Services.

GET INVOLVED!

Let’s work together to activate PPPs and turn them into sustainable opportunities for improved Veterinary Services in the field, value for your institution or business, and ultimately better animal health and welfare, healthier people and sustainable communities!

What you can do:

- Share your experience and ideas on PPPs and learn from others.
- Engage in discussions with private or public partners at local level to investigate potentially successful and sustainable PPPs.
- Let us know what the OIE can do to help you further establish PPPs to strengthen Veterinary Services in your country.
- Benefit from existing tools including the PVS Pathway and OIE legislation standards.
- Let us know about opportunities for sustainable and impactful PPPs in Veterinary Services in your country, institution, company or association.

VISIT www.oie.int/publicprivatepartnerships
AND DISCOVER VIDEOS FEATURING CASE STORIES FROM AROUND THE WORLD.