

**Session 5: Private Sector Perspectives
and Experiences**

Chair: Mr Dardo Chiesa –



Eng. Dardo Antonio Chiesa was born on March 12 1957.

-He studied at the Agronomy Faculty of Buenos Aires University.

He was a founding member of Sociedad Rural Macachín [Rural Society] in 1990 and was its President from 1990 to 2008.

He was Secretary of the Atreucó Foundation combating foot-and-mouth disease in 1995 and 1996, and its Treasurer from 1996 to 1998.

He was delegated by the Confederaciones Rurales de Buenos Aires y La Pampa (CARBAP) to the Confederaciones Rurales Argentinas (CRA) in 1995 and 1996.

Between 1996 and 1998 he was CARBAP's Secretary and its Chairman between 1998 and 2002.

He was nominated the CRA's delegate to the World Trade Organization (WTO) from 1998 to 2002.

He was Honorary Member of the La Pampa Beef Appellation of Origin Committee from 1996 to 2002.

He was the Argentine private cattle sector's representative at Panaftosa in 2002 and representative at the Cuenca del Plata Convention between 2002 and 2004.

He coordinated CARBAP's Meat and Health Commission and the CRA's Meat Commission between 2004 and 2006.

He was appointed Advisor to the Argentine Beef Promotion Institute (IPCVA) in 2006 and elected its President in 2007.