

Animal Identification and Traceability Systems - *Benefits and Importance*

OIE International Conference *la Rural, Buenos Aires*



Department of
**Agriculture,
Fisheries and Food**

An Roinn
**Talmhaíochta,
Iascaigh agus Bia**



Presentation Layout

Asking The Consumer
Different Perspective, Same
Sort of Question
Animal Identification, Not a
New Tool
Animal Movement, Spread
of Disease
Animal identification
Systems – Disease
Control in Ireland 2001

OIE Terrestrial Animal
Health Code
The OIE Template
OIE – The Basic Elements
Joined Up Thinking &
Planning
Barriers to Trade
Conclusion

Ask The Customer The Right Questions

Is Traceability a Food Safety Issue?

Would You Buy Food Without Traceability?

Should the Customer Have to Pay More for Traceability?

What Does Traceability Mean To You?

Who Should Guarantee Traceability?



Ask The Regulators and Business Men the Questions?

Traceability
Essential to Safe
Food
Production?

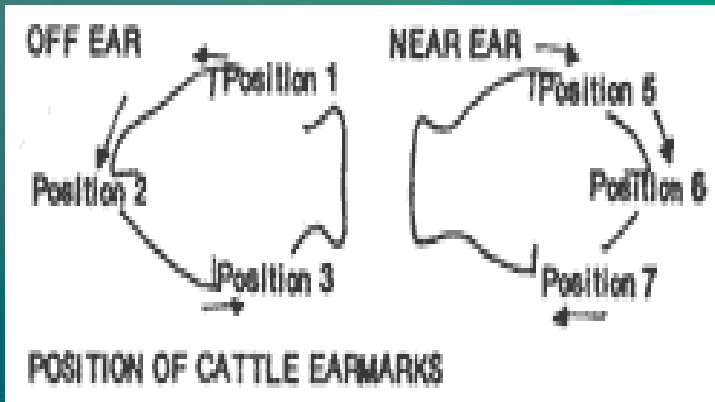
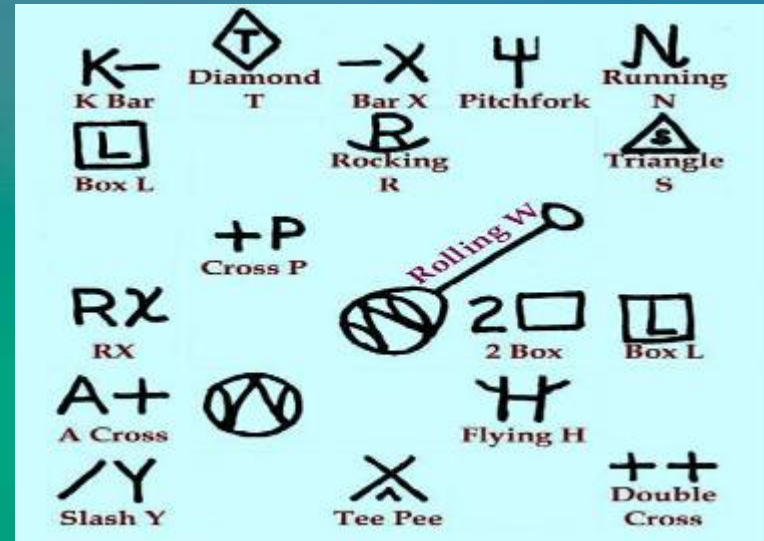
As a Retailer I
Demand Supplier
Traceability?

Traceable Food Costs
More, The Consumer
Must Pay More?

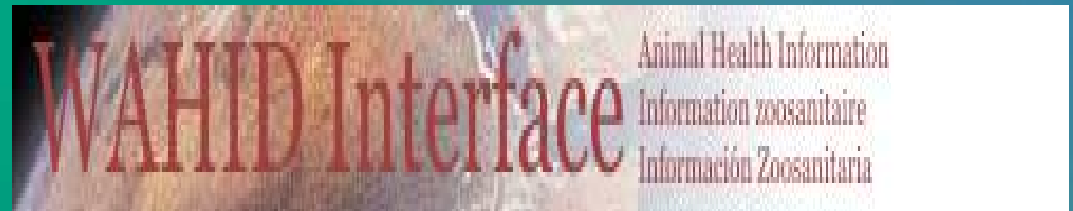
Traceability Protects
the Retailer from
Insurance Claims?



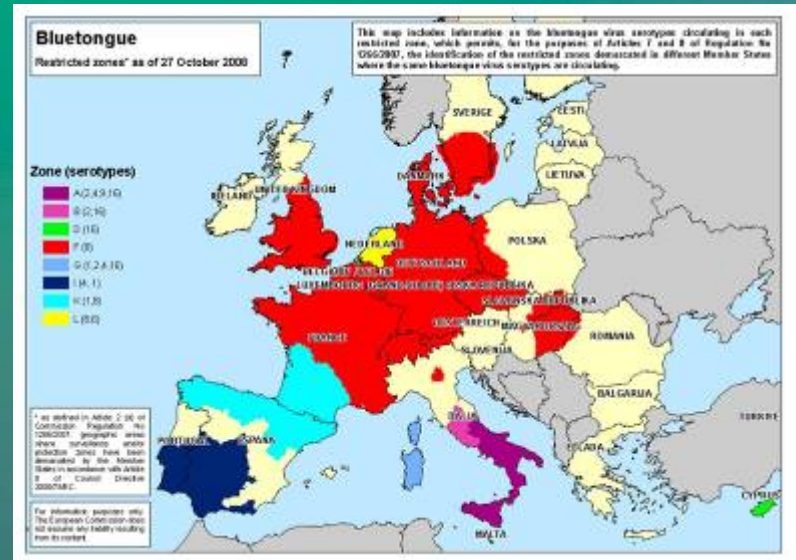
Animal Identification Systems – From the Start



Livestock Movement – The Spread of Disease



Food and Agriculture Organization of the United Nations

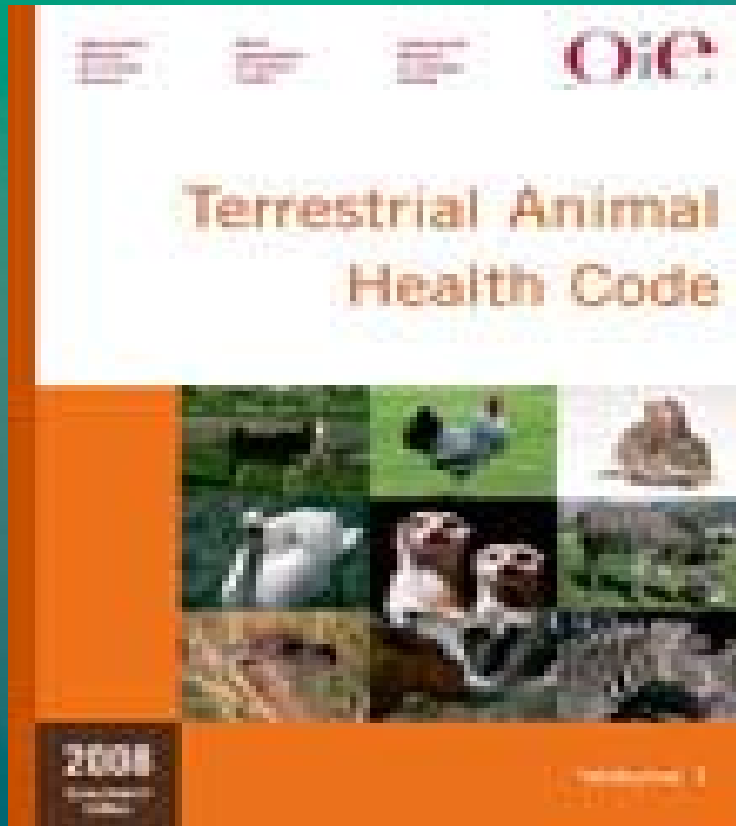


Animal Identification and Disease Control – FMD in Ireland 2001



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OIE Terrestrial Animal Health Code

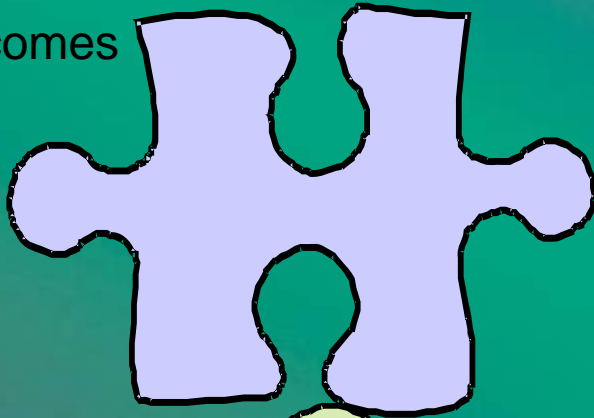


Chapter 4.2

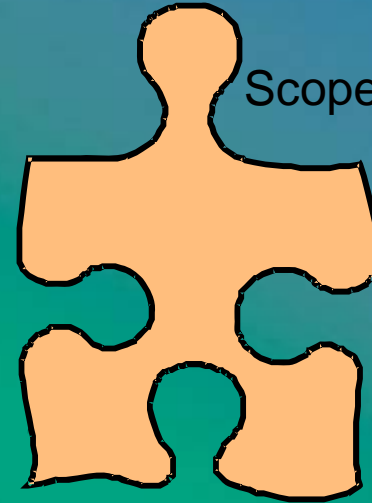
1. Article 4.2.2
2. Article 4.2.3
'Design and Implementation of Animal Identification Systems to Achieve Animal Traceability'

Animal Identification Systems – Design Features – OIE Template

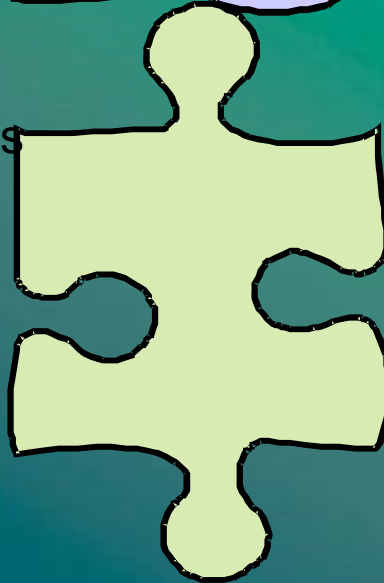
Desired Outcomes



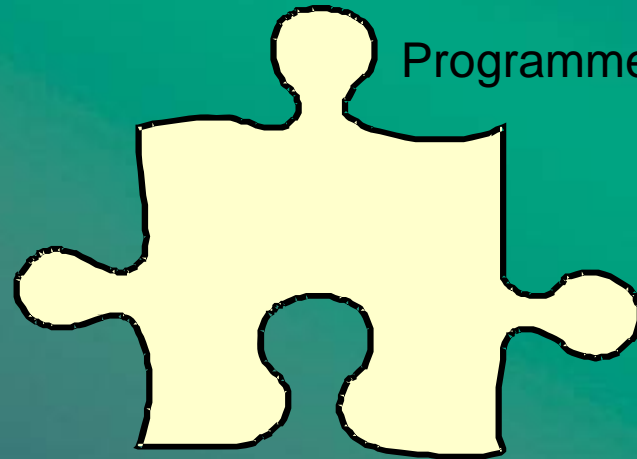
Scope



Preliminary Studies



Programme design



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OIE Template – Basic Elements

Desired Outcomes

- Animal Health?
- Public Health?
- Emergency Management?
- Trade?
- Animal Management & Breeding Programmes?

Performance Criteria -

What is the expectation?

Preliminary Studies –

Know the Sector Involved

Programme Design –

Selection of Materials, etc.

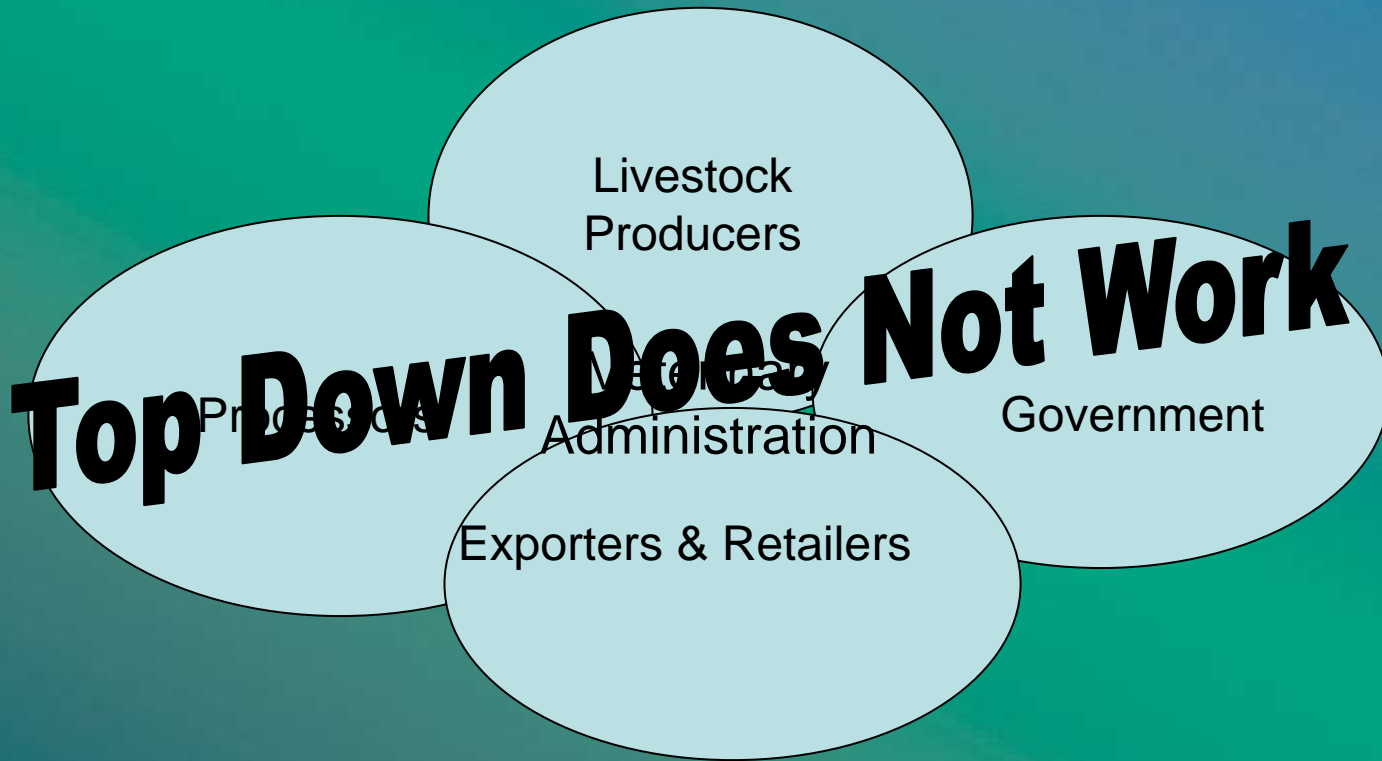
Legal Framework –

Supported by National Legislation

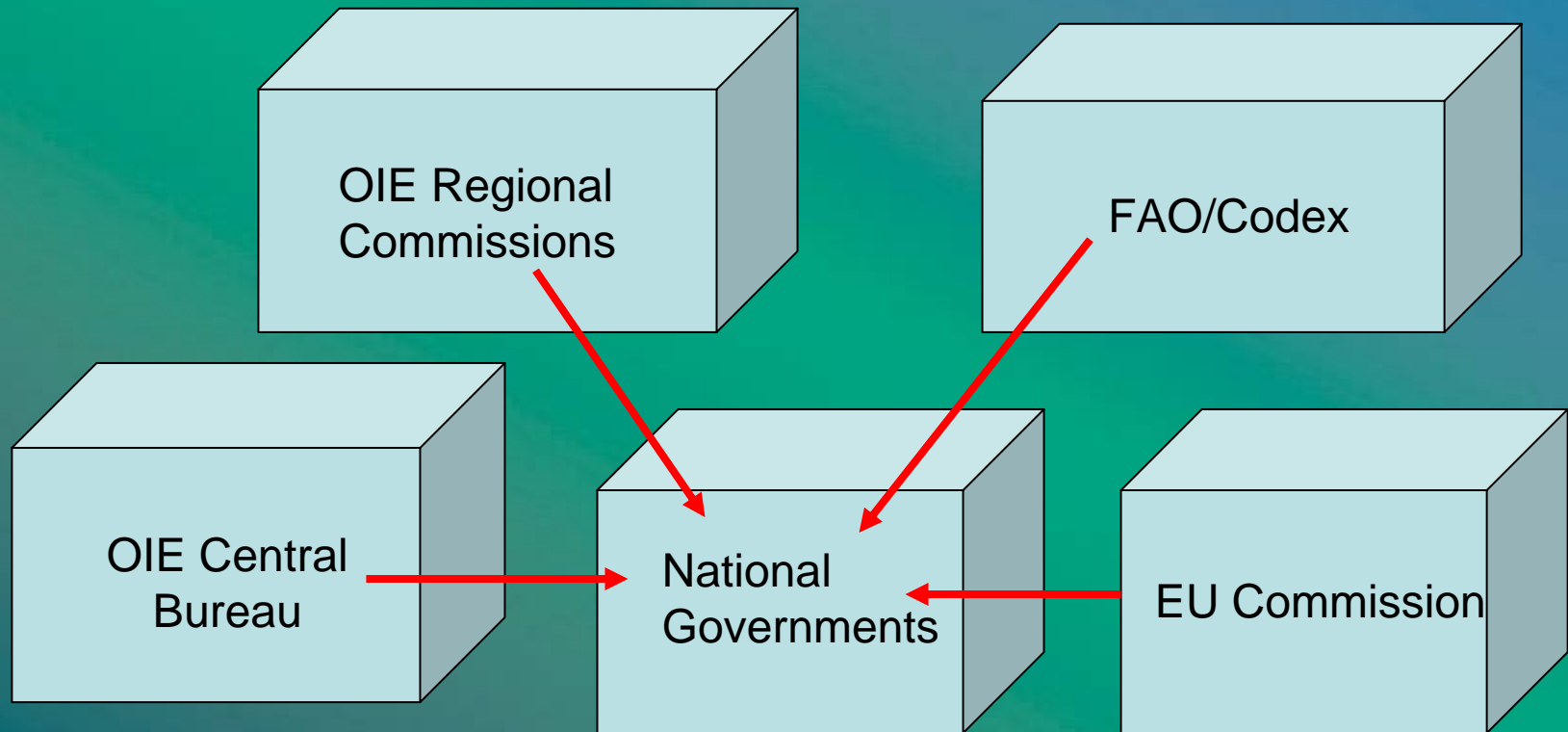
Implementation –

Action Plan, Monitoring, Audit

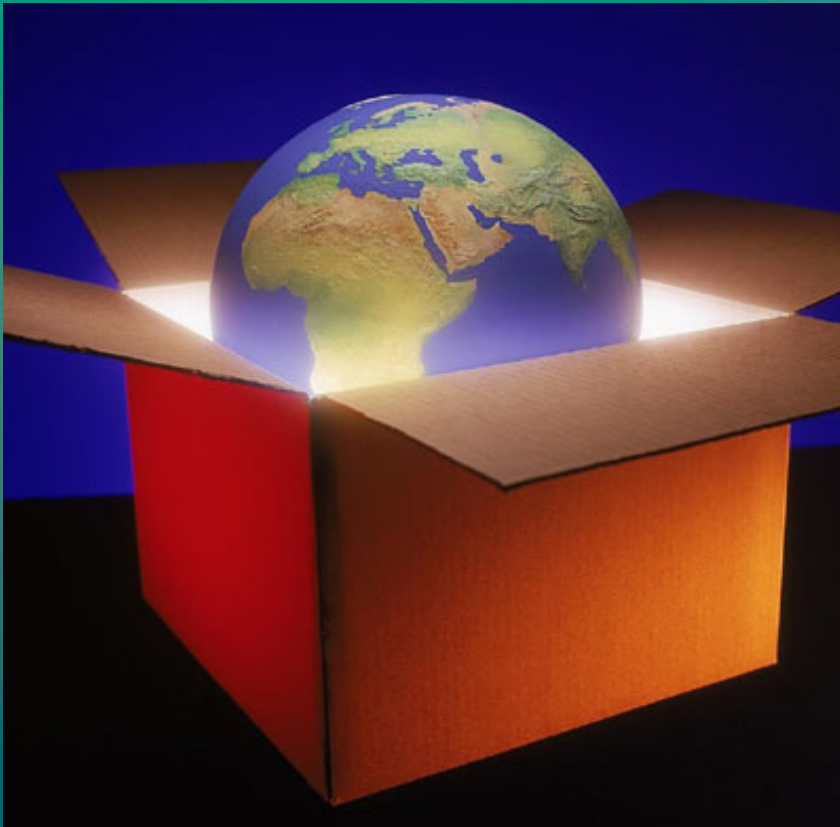
Joined Up Thinking & Planning



The Role of Government



Protectionism & Barriers to Trade



- So It's Not The Same, Is the Risk Any Greater?
- Do We Really Need That Much Protection?
- Suffering from Short Memory Syndrome?
- What About Equivalence?
- Are We Really Talking About Protectionism

Thank You For Your Attention



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