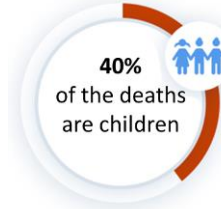


# ZERO BY 30: the global strategic plan to eliminate dog-mediated human rabies deaths by 2030

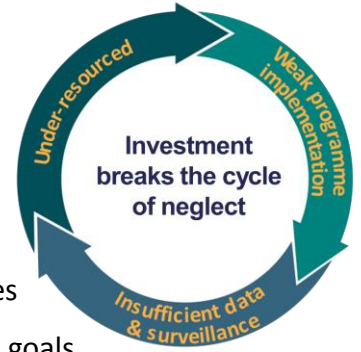
**THE SITUATION:** Rabies is one of the oldest and most terrifying disease known to man. It is deadly, neglected, and affects the world's most vulnerable populations. **The time to act is now.**



**RABIES IS PREVENTABLE** through proven, cost-effective interventions:

- awareness of rabies
- access to affordable post-exposure prophylaxis for people; and
- dog vaccination to stop disease at its source.

Reaching populations at risk of rabies means healthcare that reaches the poorest of the poor. Investing in rabies **strengthens health systems**. Rabies is a model for **One Health collaboration**. Its elimination aligns with global goals.



In 2015, the world **CALLED FOR ACTION** by setting a goal of zero human rabies deaths by 2030, worldwide “Zero by 30”. **WHO, OIE, FAO and GARC** responded by forming a country-centric, multi-stakeholder collaboration: **United Against Rabies**.

Our **GLOBAL STRATEGIC PLAN** engages, empowers and **enables** countries to lead elimination efforts, as they build **sustainable institutional capacity** and achieve the global goal.

The plan pursues three objectives (**see upside**) and proposes a phased approach to elimination.



Reaching Zero by 30 will save the lives of children and the livelihoods of adults. For the first time, the **WORLD IS UNITED** with a common will and robust strategy to **consign rabies to the history books**.

# ZERO HUMAN DEATHS FROM DOG-MEDIATED RABIES BY 2030

less expenditure on rabies

fewer rabies exposures

validated rabies elimination in individual countries/regions

## Reduce human rabies risk

- improved awareness and education
- increased access to healthcare, medicines and vaccines
- dog vaccinations

## Provide guidance and data

- effective policies, guidance and governance
- ensuring reliable data to enable effective decision-making

## Harness multi-stakeholder engagement

demonstrate the impact of activities completed under the **United Against Rabies** collaboration

### OBJECTIVE 1

to effectively use vaccines, medicines, tools and technologies

### OBJECTIVE 2

to generate, innovate and measure impact

### OBJECTIVE 3

to sustain commitment and resources

## OBJECTIVES

operational capacity-building preparedness

educational & advocacy programmes awareness & commitment

monitoring & evaluation effectiveness & sustainability

The **UNITED AGAINST RABIES** collaboration was formed by four partners: WHO, FAO, OIE, GARC\*

## PROBLEM STATEMENT

Although 100% preventable, rabies kills more than 59,000 people in over 150 countries every year. The disease is nearly always fatal once symptoms appear.

\* World Health Organization (WHO), Food and Agriculture Organization of the United Nations (FAO), World Organisation for Animal Health (OIE), and Global Alliance for Rabies Control (GARC)